



# *Penfield Strikers Meeting Minutes*

May 15, 2011

## Call to Order

Laura Payne-Bourcy called to order the regular meeting of the Penfield Strikers at 6:30 pm on May 15, 2011 at Penfield Presbyterian Church.

## Attendance

Laura Payne-Bourcy, George Pancio, Bob Wells, Cathy Pietak, George Werner, Linda Teglash, Dito Garcia, Melissa Cushman, Alex Carroll, Colleen Bell, Lisa Jackson, Jon Getz, Jeremiah Shufelt, Andrew Creathorn, Ron Cappellino.

## Meeting Minutes

L. Payne-Bourcy submitted the April meeting minutes for approval. D. Garcia made a motion to accept the April minutes; J. Getz 2<sup>nd</sup>; all were in favor.

## Director of Coaching Report

George Werner enthusiastically reported on his experience with Andrew Creathorn's U16 team trip to England this past April. Of his many similar trips over the years, George felt this was the "best trip ever," an "absolutely awesome experience." He submitted rave reviews of the XL Travel company that organized the tour, including wonderful hotel accommodations and meals.

- George submitted a proposal that the club consider promoting this type of trip as a feature of the Strikers club experience for the U15-U16 teams. He suggested that someone from XL be invited to address the entire club and parents at the annual October meeting.
- Andrew Creathorn submitted his report on the team's experience while in England. The trip "exceeded my expectations" and was "the trip of a lifetime" for the girls. They experienced the excitement of a professional women's game at Wembley Stadium, met and socialized with other soccer players from England, and won all games they played! Well done!!
- Andrew also submitted this could possibly be an annual event for U15-U16 players and a recruitment/retention opportunity for the club. The April spring break was suggested as the perfect time for the trip because it does not interfere with league games and because it allows the girls to see professional women's soccer games while in England.
- The total cost of the trip was approximately \$2,800 per player with most girls raising \$500 each through fundraising events. He suggested that fundraising begin early, perhaps years in advance, and that funds remain in team accounts for this purpose. Informational meetings with an XL Travel representative and team parents occurred in May with reservations locked in by September for travel the following spring and installment payments due in the interim. XL reps were very accommodating and traveled to Rochester at their own expense to attend meetings.
- Jon Getz suggested that Andrew make a presentation at the club's annual meeting in October regarding this potential opportunity and that XL Travel be contacted to possibly have a rep available too.
- Alex Carroll requested Andrew submit a paragraph summarizing the trip and a picture of the girls to be included in the "Goal Post" and possibly the "Penfield Post."

## Coaching Committee Report

George Werner reported that April's conditioning camp was greatly curtailed due to poor weather conditions with only three of ten sessions being held.

Colleen Bell reported that goalie training started on Saturday, May 14 with six to eight girls present, the low turn-out possibly attributed to the Irondequoit Soccer Tournament.

### **Treasurer's Report**

Bob Wells reported on the status of the club accounts as follows:

Operating Account: \$30,568 (includes \$3,600 in Libbie Tobin camp fees)

Savings Account: \$ 1,060

Bob submitted the 2011-2012 Profit and Loss Budget Overview. Discussion was had by all, including the following items:

- The largest budget expense is the new turf contract with Brighton Sports Zone of \$40,950.
- The skills training budget item of \$11,500 is more than originally anticipated. Extensive discussion was had by all regarding the nature of skills training needs and expense. It was proposed that other third-party skills providers, i.e. Rochester Elite Soccer (Brian Olinski) and Premier Soccer, be contacted and this expense benchmarked. The nature of the club's needs will be defined as 20 weeks of skills training for four hours per week for ages U10-U13.
- J. Getz suggested that skills training be limited to 30 minutes as the focus of the younger girls for one hour of skills back to back with practice has proven to be challenging.
- C. Bell submitted that goalie training needs to be included as a year-round expense and opportunity.
- The overall consensus was that the skills training expense remain within the \$11,500 budget.
- Bob further reported there has been a rapid increase in team fundraising with individual team accounts being well funded. Therefore, as a cost-saving measure, he proposed that the Board consider eliminating the social fund contribution made to each team. After discussion by all, consensus was had to approve this proposal.
- It is anticipated there will be a small increase in annual club fees for the year 2012. In determining club fees, it was proposed that we benchmark other local clubs, including expenses incurred beyond the annual base club fee such as uniforms, tournament costs, social fees, etc.
- Further discussion was had regarding the Director of Coaching budget item of \$13,500. G. Pancio inquired regarding other local DOC costs. L. Bourcy reported that, based on benchmarks obtained, the cost could be as high as \$17,000.
- Bob will submit the final budget proposal at June's Board meeting for approval. Board members were encouraged to contact Bob via e-mail with further thoughts or suggestions.

### **Field Coordinator's Report**

Ron Cappellino submitted his report regarding field conditions. In one word, RAIN! Poor weather conditions continue to negatively impact field conditions, especially the north Town Hall fields. As with other clubs, some games may need to be cancelled. Otherwise, the turf/field schedule is completed. Ron will send e-mails during the week with field updates.

- L. Bourcy submitted that in 2012 the club use the PHS artificial turf field to the fullest extent possible.
- Ron inquired regarding the BSZ contract. G. Pancio reported it is all set and signed.
- Ron presented to the Board concerns regarding lost indoor field use in April with many teams electing to hold practice outside. C. Bell suggested that interested teams be allowed to book full-field space for scrimmages.

### **Communication Coordinator's Report**

Alex Carroll will prepare a mid-month edition of the "Goal Post" to include a report on Andrew's U16 Europe trip and a general report regarding the Irondequoit Tournament. As always, Alex continues to solicit ideas for upcoming editions.

### **Recruiting Committee Report**

Laura Payne-Bourcy submitted that the Board begin thinking about fall recruiting ideas. Discussion was had by all with suggestions that flyers be created to disperse to all Pen Rec players; an ad in Pen Rec magazine; and submissions to Penfield elementary school newsletters.

### **Sponsorship Coordinator's Report**

Lisa Jackson had no new updates. Team sponsors will soon be receiving plaques with team photos.

#### **4<sup>th</sup> of July Parade**

Laura Payne-Bourcy asked for a volunteer to purchase and distribute candy to club players marching in the Penfield 4<sup>th</sup> of July parade to be held on July 2<sup>nd</sup>. L. Jackson volunteered to help out and will be a secondary contact for the town in Laura's stead.

#### **Photo Coordinator's Report**

Alex Carroll reported all went smoothly at the photo session conducted on May 1<sup>st</sup>. L. Teglash requested that the size of individual player photos be increased for the RDYSL player passes. Mary Carroll to inquire with Upstate.

#### **Uniform Coordinator's Report**

Colleen Bell reported on inquiries made for players' names to be on uniforms. Colleen has suggested this be done on an individual team basis directly through Valenti's.

- Colleen also reported on inquiries regarding goalie jerseys and whether the club provides them. Her recommendation has been that they be purchased from team funds if otherwise unavailable.
- Colleen reported that gift certificates from Don's Originals and Valenti's have been purchased and distributed to team coaches, assistant coaches and managers.

#### **Summer Soccer Camp Report**

Linda Teglash reported online registration for the Libbie Tobin soccer camp is going well with 70 girls registered so far. However, it was noted that the turn-out thus far for younger players is low. Linda will send out another club-wide reminder that registration is still open. L. Bourcy noted that she has made contact with some outlying school districts to inform them of this camp opportunity.

#### **Registrar and Webmaster's Reports**

Linda Teglash reported that all but two U19 teams are fully registered. Thank you, Linda! Discussion was had by all regarding some challenges in obtaining full and correct information for the player passes.

- Linda further reported that the use of team web pages is proving to be an individual preference with some actively using them and others not at all.
- It was reported that Kelly Masters sent an e-mail to her team regarding the young referees officiating at some games and team/game protocol. It was suggested that her note be both a website and newsletter item.

#### **Equipment Update**

Colleen Bell inquired as to the set up and maintenance of the Browncroft field. Discussion was had by all with the agreement that this should be an agenda item at future February Board meetings with a set schedule put into place.

#### **New Business**

Laura Payne-Bourcy reported on recent concerns brought to her regarding severe weather protocol and policy. Laura spoke with Laura (Pen Rec) and Pete Shambo, and it has been suggested that the club develop a set policy to be incorporated into the Parent Handbook.

- Discussion was had by all with the suggestion that the language included in our club policy be "assembly point" versus "refuge or shelter." Jeremiah Shufelt volunteered to work with Laura in developing this policy item for the handbook.
- Discussion was had regarding June agenda items, to include the following:  
Coaches' surveys; Registration process; Try-outs and try-out fees; Dual rostering policy.

#### **Adjournment**

A. Carroll made a motion to adjourn; C. Bell 2<sup>nd</sup>; all were in favor.

Meeting Adjourned at 8:35 p.m.

Meeting Minutes submitted by: C. Pietak