

Armstrong Cooper Youth Hockey Association
Board Meeting Minutes
January 11, 2009

The January board meeting was called to order at 6:42 p.m.

Board members present included Greg Erickson, Mark Gauer, Mike Goergen, Tom Keller, Ed Kirchoff, Troy Loken, Derek Olson, and Carolyn Soper. Tracee deNeui, Charitable Gambling Manager, was in attendance as well.

Board members absent: Laurie Ahrens, Matt Deterding, Larry Gonrowski, Kris Harnett, Jon Piazza, Joanna Rooney, Jim Siede, Mike Terres, and Paul Wood.

Charitable Gambling:

Tracee reported that the board previously approved the December Charitable Gambling report and January Charitable Gambling expenses electronically. She handed out a January 2009 report, which outlined a request for:

1. Approval of January 2009 report to the Board.
2. Approval of expenses for February 2009 of \$35,950.
3. Approval to pay December 2008 taxes to the City of Maple Grove of \$167.47.

Motion to approve three gambling related items as stated above made by Derek Olson. Second by Mark Gauer. Motion passed unanimously.

The Checkbook balance at the end of December was \$39,619.79. Profit for December was negative \$5,154. Tracee explained that although the gambling profit for December was negative, it was not as poor as it appears on paper. January payroll came out on Dec. 31st instead of Jan. 1, 2009. Results for December would still have been a small negative without the payroll expense.

Mike Goergen shared that the auditor, Jere Bartz, was very complimentary of Tracee and her staff. No problems were reported and the information was very organized and detailed.

Bingo at Sunshine: "Cover-all" winner of \$1,000 was given out on January 1, 2009. Some Bingo regulars were expecting this to be awarded on Jan. 8, so Tracee offered a \$500 jackpot on Jan. 8 to alleviate any complaints. Bingo attendance was high on the 8th, and people in attendance felt that the \$500 award was a good compromise. The board complimented Tracee for her attention to the customer.

CHAMPPS site: Tracee suggested keeping it open at this time. The site appears to be keeping busy and she wants to see it succeed. The operation has only been there 13 months, and Tracee recognizes it has been a lot of work for the profit we have. Understanding that it took 12-18 months at the Sunshine Factory to become established, now is not the time to give up. In addition, we don't have another site with which to

replace it. Plan to re-visit this with the Board in a couple more months. Also, Tracee's current staff of three at Champps in Maple Grove and are committed to staying in place.

High School Booster Club Donation requests:

Mike Goergen received a \$2,000 donation request from Todd Weisjahn for the AHS boy's program. Although this has been granted in previous years, some concerns and questions were raised for this year:

- If youth players are paying \$1,000 + to play hockey, is it fair to support the high school players who pay significantly less to participate in hockey. Further, not all youth hockey players end up playing high school hockey.
- A desire was expressed to support both high school programs; however, no request has been received from Cooper High School.
- How would the donation be used? The board is more interested in funding something tangible that we can share vs. reducing high school player fees.
- What is the relationship between the high school program and youth hockey?

A consensus was reached that ACYHA wait until the end of this 08-09 season to review donations to the high school programs. Obviously, ACYHA registration numbers are down, charitable gambling revenues are down, and we need to watch our expenses going forward in this economy. Mike Goergen tasked with following up with Todd Weisjahn.

Tom Keller reported he has a meeting with Mike Moore and the AHS Girls' boosters on Jan. 26, 2009. Mike M. has made a request for a donation to the AHS girls' program. Again, the board questioned how the money would be used. Mike's request is for additional dryland resources, but unclear if this is for equipment or other resources. Tom reported that at St. Louis Park, the girls' high school coaches have been heavily involved at the youth level. Tom will report back on his meeting with Mike M.

Mike Goergen will follow-up with Mike Moore to share a consistent message with the boys' and girls' high school programs.

Goalie Credits – tabled until Feb. 2009 meeting.

Armstrong Cooper Day, January 17, 2009:

Troy Loken handed out a news release highlighting the activities during Armstrong Cooper day. It was noted that no girls' teams are involved this year, and we would intend to have the girls' program represented next year. The news release was posted to the web site and e-mailed to the ACYHA membership. Troy sent it to the Sun Post. It was recommended that Troy distribute the electronic version of the news release to the board and ask that they forward it to others.

Another jersey sale will be conducted. Jim Siede arranged for volunteer slots from 10:00 am – 8:00 pm in 2-hour blocks. Mike Terres and Matt Deterding assisted with locating extra jersey inventory to sell. Troy requested that the association support Armstrong Cooper day by covering the cost of referees (\$643) for the scrimmages during the day.

Motion made by Derek to pay this expense, second by Greg Erickson, and motion passed unanimously.

Jersey Sale Update:

Troy reported over \$700 was collected in the initial jersey sale offering at the arena prior to Christmas. Looking to sell screen-printed Cooper and screen-printed Armstrong jerseys on Jan. 17. Initially, Armstrong-Cooper Jerseys from last year were popular, but plan to keep remaining A-C jerseys for MASH teams. Plan to make some of the older Bantam Armstrong-Cooper jerseys available on Jan. 17.

Volunteer Checks/Managers' hours:

With the increase in volunteer hour requirements mid-season, do managers (coaches?) get extra 5 hours waived? Discussion tabled until Jim Siede, Volunteer Coordinator, can provide additional input. A master list explaining what volunteer positions receive in terms of volunteer hours is available on the ACYHA web site.

General Reports:

Mike Goergen, Youth Director:

Letter from Mike Moore, AHS Girls' Hockey Coach, complimenting the concession stand staff for running concessions during Channel 12 classic

Cowboy Jacks (formerly TGIF) in Plymouth is a possible charitable gambling site. Cowboy Jacks owns Mad Jacks in Brooklyn Park where North Metro has a gambling operation. Tracee made initial contact; however, there is a city ordinance that prevents gambling within proximity of residential areas. Cowboy Jacks may have potential if the ordinance changes. Mike putting together a presentation for Cowboy Jacks.

Troy Loken, Assistant Youth Director, no report.

Jon Piazza, District 3 Rep, not present at the meeting.

Mark Gauer, Treasurer:

Mark handed out an association P&L for review. He noted sufficient cash reserves, and another player payment is scheduled in mid-January. The board recommended reclassifying the new jerseys from an inventory asset to an equipment expense since we don't plan to depreciate this asset.

All gambling payments to the city of New Hope for ice rental have been credited. Still expecting a statement from the city for ice payments. January ice bill for New Hope ice arena is approximately \$41,000, and expect a bill for February ice between \$20,000 and \$30,000, and a March ice bill between \$8,000 and \$10,000.

Mark following-up with the accounting firm of Larson Allen to verify whether the tax forms are due Jan. 15 or Mar. 15, 2009.

Tom Keller, Girls' Coordinator:

Planning for next season:

1. Spring MASH – U12, U14, and maybe a U10 team. Rob Roy may be interested in coordinating the U12 team. Terres and Ritten interested in the U14 team.
2. Summer Pond Hockey – Mite 3 to U14 teams. July 5 through the end of August. Need 24-30 for summer pond hockey ice. Tom working with Ed Kirchoff to see how much ice is needed that will allow everyone to play at the correct level. Also, Tom will check with OMGHA or Hopkins to see if they have girls' that are interested.
3. Goals for girls' teams in 2009-10 - Mite 3, U10B, U12A or U12 B, U14
 - a. Mite 3 (a.k.a. U8, registered as an in-house team): 26 players available
 - b. U10: 21 players (2-3 planning to skate with Squirts)
 - c. U12: 20 ACYHA players (1-2 will skate with Peewees), 7 SLP players
 - d. U14: 19 ACYHA players (4 at H.S., 3 at Peewee, 4 will be 9th graders), 7 SLP
4. District 3 has 9 U8 teams this season (2008-09). These teams register in-house and play other U8 teams in D3.
 - a. Wayzata: 4
 - b. Orono: 1
 - c. SLP: 1
 - d. OMGHA: 3
5. Planning a parents' meeting for girls at the Mite 2 and Mite 3 age in Jan/Feb to explain the ACYHA girls' program
6. Working with high school boosters for more input into the youth program. For example, how to determine in advance how many girls will be moving up to the H.S. program each year.

Jim Siede, Parent Volunteer Coordinator, not present at the meeting.

Paul Wood, Travel Coordinator, not present at the meeting.

Joanna Rooney, Registrar, not present at the meeting.

Greg Erickson, Tournament Coordinator:

Feb. 6 –8, 2009 invitational tournament is on schedule. All team spots are filled, and brackets are done. Anticipate a net profit of \$5-6,000 from the tournament. Do have a few ads for the program book: Sunshine, Buffalo Wild Wings, All-Star Sports.

March 20-22, 2009 Peewee A state tournament committee in progress. Ice booked and confirmed, EMTs ordered, and Derek helping with the program book. Custom lettering coming with apparel. Person responsible for fundraising on Peewee A state tournament has resigned his position on the committee. In addition to gate fees and selling programs, we can charge each team \$100 and then will receive \$1,500 from MN (?) hockey afterwards.

The Peewee A State Tournament banquet is scheduled for March 19. It will be at the Marriott on I-394 and 169. 70 hotel rooms are reserved and contract in place for the banquet. Pasta buffet, cocktail reception. Meal cost is \$22/plate – can't charge for the

players or other dignitaries, but parents pay for their meal(s). Should be able to bill the District for referees' meals. Referee meeting that night too. Brandon Meliski is emcee, and Rob McClanahan is possible speaker. Greg is still looking for some AV help if you know anyone. Hotel provides microphones, stage, but charge extra for powerpoint, screens, etc.

Additional discussion of ideas to make this tournament unique:

- Organist set up during games, or at least the championship game. Derek will check with person who organized it for the Bantam tournament.
- Spotlights at the championship game for the introductions.
- Lanyards with names for dignitaries.
- Pulled-pork sandwiches in the concession stand.

Carolyn Soper, Concessions Manager: Carolyn handed out a Concessions P&L statement through December. Going well overall with net income of \$18,000. High School Girls' games have not been a big draw for concessions. Mite 3 pond hockey has done better than expected. Upcoming events in addition to the two tournaments mentioned above:

Peewee A District 3 tournament: Feb. 13 – 20, 2009

Squirt C District 3 tournament: March 3-11, 2009

The board discussed concession "shortages" (discrepancies in the cash register of \$325). Carolyn has trained her managers and expects that the volunteers simply make mistakes. She also reported that last year shortages were \$500 - \$600, which is consistent with this year.

Mike Terres, Equipment Coordinator, not present at the meeting.

Ed Kirchoff, Marketing and Membership Coordinator, no report.

Matt Deterding, Mite Coordinator, not present at the meeting.

Larry Gonrowski, Ace Coordinator, not present at the meeting.

Kristen Harnett, Secretary, not present at the meeting.

Derek Olson, Ice Scheduler:

Teams have ice until Feb. 20. Already given Peewee A brackets to District 3 and Jon Piazza, District 3 representative, for the year-end District tournament hosted at New Hope. Squirt C District Tournament being hosted at New Hope in early March.

A motion was made at 8:10 pm by Derek Olson to adjourn the meeting. Tom Keller seconded the motion and the motion passed.

In an electronic vote January 22nd, Kristen Harnett made the motion for the board to accept the December meeting minutes. Derek Olson seconded; Motion passed.