



Willmar Hockey Association

Board Meeting Minutes

July 11, 2011

YMCA Conference Room



Present: Nate Weber, Jason Mayer, Dan Tollefson, Karen Skaggs, Kip Oveson, Priscilla Willander, Doyle Slagter, Stacy Stein, Melanie Ackerman, Kirk Gerdes

Absent: John Deluna, Ben Werder

Guests: Tom Hanson, Ross Dahl, Judd Duininck, Scott Oeffling, Jeff Carlen

1. The meeting was called to order by Nate at 6:00.
2. The June minutes and July agenda were approved.
3. Ross Dahl and Judd Duininck were present to discuss fundraising opportunities with the Blue Line Club.
4. Scott Oeffling and Jeff Carlen from West Suburban Officials Association were present to discuss a refereeing options for Willmar. Currently, all other associations in District 5 utilize WSOA for their referee needs. They answered questions and left a contract for review by the board.
5. Treasurer's Report:
 - a. The financial reports were distributed.
 - b. Priscilla will pick up boxes of old files from CDS.
6. On-Ice Committee
 - a. Summer Ice: Jason gave an update on summer ice. Numbers and revenue were similar to 2010. Unfortunately expenses were \$6000 higher due to more ice requirements resulting in a net operating loss. Thanks to the anonymous donation, summer ice ended up being cost neutral. It was discussed that a different format will need to be looked at to continue offering summer ice.
 - b. The old jersey giveaway was a huge success at summer ice.
 - c. On-Ice is discussing tournament options, coaches, teams and levels and other items for the upcoming season. The next on-ice meeting is August 4th at the Willmar Bus Garage at 5:00.
7. Fundraising Committee
 - a. Smith Open. Hole sponsorships are going slow, a list of businesses was distributed for sponsorship opportunities. Priscilla, Doyle, Kip, and Nate will be working with this list. A silent auction will be there as well. The next Smith Open meeting is scheduled for July 19th at the Oaks at 6:00.
8. Public Relations Committee:
 - a. The Willmar Fest parade went really well with 2000 freezies handed out.
 - b. Registration is currently scheduled for August 29th from 6:00 – 8:00. Site to be determined as there is not going to be a Blue Line Auction this year. We will discuss with current sponsors first. Online registration was again discussed.
9. Home tournaments are set for this coming year and ads have been placed in Let's Play Hockey.
10. Ice will be on October 14th. Discussion to have open hockey and invitation hockey on the 15th and 16th. The possibility of running it with the WCER was discussed
11. Next meeting will be August 1 at the YMCA conference room.
12. Motion to adjourn meeting by Kirk, 2nd by Doyle. Meeting adjourned at 8:30.

Respectfully Submitted, Jason Mayer, WHA Secretary