

Edina Hockey Association
Edina City Hall – Community Room
May 21, 2011
Board Retreat

Name	Attending	Absent	Name	Attending	Absent
Billy Klein	x		Peder Larson	x	
Joanne McGarry	x		Jim O’Neill	x	
Jon Foust	X		Chris Fraley	x	
Erik Hendrikson	x		Ron Green		x
Carrie Knowles	x		Krista Gresham	x	
Jon Palmer	x		Mark Jones	x	
Renee Hunzelman	x		Ken Miller	x	
Todd Shuman	x		Nick Olsen		x
Pat Foley	x		Bob Paule	x	
Dan McGraw	x		Judy Goodman	x	

The meeting was called to order at 8:09am.

April Minutes: The April minutes were approved. A motion was made, seconded, and passed.

Survey Review: Joanne McGarry reviewed the 2011 EHA Survey.

1. 374 household’s responded or 39% of the children in the EHA.
 - 71% gave the EHA a “high” rating
 - 29% gave the EHA a “low” rating

2. In summary, parents are fine, generally, with fees, scheduling, equipment and most parts of the experience. The EHA and coaches, through guidelines and coaches' contract, need to promote fair ice time, even for less skilled players.

Survey Action Items:

1. Publish a summary of results on the EHA website.
2. A mid-season survey should be explored and reviewed. Possible implementation through the team coach and tied to the coach's contract.
3. How do we improve survey engagement?
4. Need to solicit feedback through Association on how to handle fundraising.

Outside EHA Presentations:

1. Dome presentation – Page Reickert and Shannon Rusk gave an overview on building a dome in Edina.
 - Money to fund would not be a tax referendum rather youth sports coming together to build. Associations that would be the main user: ESA, EBA. Secondary users: EFA, ELA, and EHA;
 - Proposed location: Built on the current soccer field adjacent to Braemar Ice Arena;
 - The proposed dome would be the same size as Metro Dome field;
 - Cost: proposed dome would run \$8.5 to \$11 million, and
 - Perhaps synergy with group that is proposing Hornet's Nest.
2. Hornet's Nest presentation – Eric (EJ) Anderson gave an overview on building locker rooms for the Junior Varsity and Varsity (men's & women's) hockey teams at Braemar.
 - Braemar Ice Arena was built in 1966 and the facility hasn't changed much;
 - Many organizations are in support of this project. (Edina City Council, Edina Varsity Hockey teams, EHA, private donors.)
 - Funding of the lockers rooms would be through booster's and private donations;
 - Video presentation showed other teams, like Minnetonka, EP, Stillwater, and White Bear Lake, with "updated" locker rooms for their players, and
 - Work out / training room/ dryland facility would be a part of this project.

It was noted that the EHA Presidents' had sent a letter in support of the Hornet's Nest. Finally, it was mentioned that this issue was talked about at the April Board meeting but not reflected in the minutes.

Team Counts:

Squirt's:

Number of Teams	A	B	C
10	1	5	4
11	1	5	5
12	1	6	6

Motion: A motion that squirt team counts/divisions would be as reflected in the above table for the 2011/2012 season *and* to not exceed 1 A team. The motion was seconded. The motion passed.

Motion: A motion that the EHA would create 2 equal A teams for the 2012/2013 season *and* that the Squirt Liaison(s) would present a comprehensive squirt implementation plan at the August 11th EHA board meeting. The motion was seconded. The motion passed.

Squirt Action Items:

1. Pat Foley, Jon Palmer, Jon Foust and Chris Fraley will work on the squirt plan to be presented on August 11, 2011. Jon Foust will lead this effort.

Pee Wee's:

<u>Number of Teams</u>	<u>A</u>	<u>B1</u>	<u>B2</u>	<u>C</u>
<u>8</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>3</u>
<u>9</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>3</u>
<u>10</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>

Motion: A motion that the Pee Wee team counts / divisions would be as reflected in the above table for the 2011/2012 season. The motion was seconded. The motion passed.

Bantam's:

Number of Teams	A	B1	B2	C
9	1	2	3	3
10	1	2	3	4
11	1	2	4	4

Motion: A motion that the Bantam team counts / divisions would be as reflected in the above table for the 2011/2012 season. The motion was seconded. The motion passed.

Minnesota Hockey has tabled the Bantam AA/A decision for the current year.

U10's:

Number of Teams	A - Balanced	B
4	1	3
5	2	3
6	2	4

Motion: Erik Henrikson brought forward a motion that the U10's team counts / divisions would be as reflected in the above table for the 2011/2012 season. The motion was seconded. The motion passed.

U12's:

Motion: A motion to table the U12 discussion until the June 13, 2011 meeting. Motion was seconded. The Motion passed.

U 12's Action Items: Renee Hunzelman, Todd Shuman, Joanne McGarry and Erik Hendrikson will have a motion ready on team counts / divisions with documentation to present at the June 13, 2011 board meeting.

U14's:

Motion: A motion to table the projections at this level since the EHA does not know who we are paired with at the district level. The motion was seconded. The motion passed.

Capra / Ice:

1. MN Made has not released their ice, that we would like to purchase, to the EHA. It is not clear when MN Made will make a decision on this.
2. There is an ice meeting with Capra this week. Ice hours will be compared to last year's acquisition.

Sponsors, Toast, Fundraising:

A comprehensive discussion needs to be held around how the EHA needs to handle fundraising. Non-tournament fundraising (Toast, Dasher boards, and concessions) nets the EHA approximately \$55,000.

The City of Edina is still reviewing dasher board revenue and concession revenue and perhaps wanting ownership of those revenue streams. Currently, Braemar Ice Arena is operating at a loss. The City is looking at multiple avenues to make up that deficit.

Additionally, we need to be looking at tournament sponsors. The EHA is not sure if we will be collecting at gate fee at our tournaments. Several factors are weighing into that decision. (ie: Volunteers handling money, fire code / exit procedures from the Edina Fire Marshal, etc.)

Registration Late Fees:

There was discussion on introducing a late fee for late registrants. A percentage or flat fee was briefly discussed. Carrie Knowles suggested that late fee's need to be applied to returning mites but not termites or new to hockey registrants. Jon Palmer will present a late fee recommendation to the EHA Board at the June 11th Board meeting.

Coach Openings:

Billy Klein will email the Board current, open coach positions.

ACE:

There will be an ACE sub-committee meeting held. Billy will update the Board at the June 13th Board meeting.

Finally, due to the fact the meeting ran later than what was planned all remaining May 21st items would be discussed at the June meeting.

The meeting adjourned at 12:52pm.

The next Edina Hockey Association board meeting will be held on June 13, 2011, 7pm, at Edina City Hall – Community Room.