

CCHA Board Meeting Minutes
Monday January 10, 2005
CMSE Room #30

Board Members Present

Craig Lervick	President
Robert Jones	President Elect
Kelli Mork	Vice President
Mike Ehrmantraut	Treasurer
Tom Burke	Commissioner – Peewee
Steve Johnson	Commissioner – Girls
Mike Pederson	Commissioner – Squirt
Kevin Buesgens	Commissioner – Mite

Others Present

Dave Snuggerud HS Coach

Discussion

Meeting was called to order at 7:05pm

1. Approval of Board Minutes from September 20, 2004 Meeting
Motion by Mike Ehrmantraut, second by Kevin Buesgens
unanimously.
2. Review and Approval of Financials
Motion by Kevin Buesgens, second Bob Jones, motion carried
3. Presentation of Club Choice--Jeff Hendrickson--FUNDRAISING
Products: Have been in business 20 years. Brochure shows different types of products, can be broken down in many ways for sales purposes. Majority of Associations use "Family Night Brochure" or "Awesome Eats"

Hendrickson outlined several scenarios of how other associations use the company for fundraising: Burnsville, Mtka, New Prague. They typically use in a buyout format and see a 40 percent return. Variety of incentives given by different associations. Company gives 4 Wild

Tickets to top seller (will be an adjustment this year with NHL
lockout☺)

Needed for effective administration in our association:

2 Pizza Parents per team:

each skater information/cover letter

record information for team/roster

Eshot everyday

will feed team manger group to pump them up for sales...

Some associations use local business as part of incentive program
instead of toy products listed by company

Best Buy

Target

EP Center

Westwood Sports

3 people needed for distribution = 2 hours to take packets from pizza
parents all products are prepacked by sellers name. Drive through
distribution at the CCC ice rink. Pizza parents help here.

4. FUNDRAISING DISCUSSION

What is the purpose of fundraising? Why are we fundraising?

Golf Tournament

Gold Cards

Sponsorships

Spaghetti Dinner/

Buyout

ESHOT

Positions Open on Board

Director of Hockey Operations

District 6 Treasurer

Tax Return --return file upon receipt

Motion to go ahead with tax return--Kevin Buesgens, second Mike
Pederson. Motion carried